

Why Switch to SurveyGizmo?

Here's what customers say are the top 10 (ok, 11) reasons they switch to SurveyGizmo:

- **Branded surveys:** Your corporate branding is important, and it's crucial that your surveys reflect that branding. Only SurveyGizmo gives you the most flexibility to brand your surveys -- so they look like they came from you, not us. You get the full ability to customize the look and feel of your surveys with access to the CSS for modification.
- **Pricing flexibility:** No contracts, no commitments. All of our plans are available on a monthly basis, so if you've only got an occasional need for the features of our enterprise account, you can upgrade and downgrade account levels anytime.
- **Customer support:** Our pre- and post-sales customer support is simply the best. And, at the Enterprise level and above, you get free telephone support too. Here's what some customers have said about our support:
- **API for data integration:** SurveyGizmo's open API means you can integrate our survey code into any application you want, extending your applications usefulness and integrating data into more areas of your business.
- **Salesforce integration:** Send surveys pulling data directly from Salesforce. Any data collected and changed can be automatically input back into each record.
- **Exact Target integration:** Send invitations, track responses, subscribe respondents to newsletters and trigger auto-responders from a survey.
- **Customizable logic:** Your surveys can jump through hoops you never thought possible, with features such as page jumping, branching, question randomizing and robust piping logic.
- **Multi-language surveys:** Create surveys across languages and still merge into a single report to get the broadest view possible from survey respondents
- **Broad array of question types:** More than 20 question types and 12 action types are off-the-shelf ready to go for you to use in your next survey.
- **Report export:** Survey Gizmo is really flexible for exporting data into the format you need, from CSV and Word all the way to XLS and SPSS.
- **More than just surveys:** Create surveys, polls, evaluations, quizzes and even landing pages, all simply and easily with SurveyGizmo.

“My company actually switched from using Zoomerang for the last two years to SurveyGizmo. I did a lot of research, and I was impressed with the fact that you had all the same features, plus some great additional ones!”

Amy Grover,
Southeast Service Cooperative

Are you sitting on lots of data from another survey system? Is that what keeps you from switching? Contact sales to ask about custom data import.

Contact SurveyGizmo

800.609.6480
Sales - extension 1
Support - extension 2

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